



Matthew Jordan

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Professional Portrait

I am a multi-media journalist with experience in writing and editing the written word as well as designing the platforms that house them.

Experience

Rogers TV Durham – Intern Reporter 2014-2015

As a reporter for Rogers TV Durham I was responsible for shooting, interviewing, writing, voicing, and packaging news stories on a daily basis. In this role I worked closely with my producer, pitching and shooting exciting local news stories for our nightly newscast, Durham Now. Through this internship I became fluent at framing and shooting sequences for television, and efficient at producing news stories with Avid media editor.

The Chronicle – News Editor/Field Reporter 2013-2014

As News Editor of the Chronicle for the 2013-2014 year, I was responsible for choosing exciting, relevant content to fill the front pages of the newspaper. I used highly developed design skills to produce fresh and enticing front pages. It was my responsibility to ensure the placement of advertisements throughout the paper as requested by the Ad department. During this time, I wrote extensively for the paper covering issues such as school politics, community initiatives, events, and a range of topics from the sciences to geopolitical issues.

Riot Radio 2014-2015

Metroland Durham – Freelance Reporting 2014-

Chex TV – Student Contributor 2014

Publications

The Singing Lark 2013-2015

I co-founded the Singing Lark magazine in 2013. With this project we were able to create a platform for the students of Durham College and UOIT to publish their written and artistic works where the opportunity may not have been otherwise available. The Lark has no particular focus. It brings together journalism, opinion, fiction, poetry, and artwork in a way that focuses on issues relevant to the college and society at large. I successfully applied and received

funding to publish the magazine, which has a print run of 2000 issues and publishes bi-annually.

Education

Advanced Diploma – Journalism Print and Broadcast

Durham College

Skills

Guiding interviews and employing the 5 W's	Copy editing newspaper and magazine articles Writing Heads, Decks, and Cutlines
Using design skills for newspaper pagination with InDesign	Excellent coordination in producing publications with a large team
Writing for newspapers using inverted pyramid and nut graf Writing opinion and feature length articles	DSLR photography using framing principles Experience using Photoshop
Data journalism skills using quantified information to tell a story	Designing infographics to complement magazine features
Shooting video with HD and consumer cameras, including: Framing interviews, sequences, B-Roll, audio, and lighting	Script Writing
Voicing using Audacity	Editing using Premiere Pro and Avid
Writing news scripts for radio	Voicing newscasts for radio

Work Experience

Sous Chef

Tosca Banquet Hall

2006-Present